

Open Call: Design the New EFD Logo

Deadline 26 October 2026 · logoefd@gmail.com

The European Federation of Dramatherapy (EFD) is looking for a new logo — and we would like to find it together. Whether you are a dramatherapist with a creative streak, a graphic designer, a student, or someone who knows the right person: this call is open to everyone. *Please feel free to share it.*

What we are looking for

EFD connects, represents and strengthens national dramatherapy associations and their member dramatherapists across Europe. Drawing on our renewed Vision and Mission, *Holding the Thread, Weaving the Future*, the logo should express:

- **Connection across borders** — a transnational community collaborating across countries and generations (think weaving, threads, links, network)
- **Unity in diversity** — many national traditions within one shared European identity, without privileging any single country or language
- **Creativity and play** — the playful, theatrical, deeply human nature of dramatherapy, without clichés (no classic comedy/tragedy masks — unless truly reinvented)
- **Professional credibility** — a distinct, research-informed, ethically grounded profession, credible to health institutions, universities and European policy bodies

The challenge is to hold both: the *creative essence* and the *professional credibility* of dramatherapy.

Practical requirements

- Works in full colour and in black & white / single colour
- Legible at small sizes (favicon, social media) and large sizes (conference banner)
- Variants: symbol only, and symbol with “European Federation of Dramatherapy” and/or “EFD”
- Vector file (SVG, AI or EPS) plus PNG; a short concept note is welcome but not required
- Original work, free of third-party rights (no stock or AI-generated elements that cannot be licensed)
- Maximum 3 proposals per designer

The current logo can be seen at www.efdramatherapy.com (top left of the homepage). You are free to build on it or start fresh.

How it works

Send your design(s) to logoefd@gmail.com by **26 October 2026**. All submissions are presented anonymously to the EFD member representatives, who choose the new logo in an online vote in November. The designer of the selected logo transfers all rights to EFD and is publicly credited at the reveal and on the EFD website; all other designs remain the property of their designers.

The new logo will be officially revealed at the **8th European Dramatherapy Conference in Reggio Emilia, Italy, 7–9 May 2027**.